

Which integration product is right for your customer?

Scribe Insight

Connector for Microsoft Dynamics®

Versions	CRM 3 and higher, AX 4.2 and Higher	CRM 4 and higher, AX 2009 and Higher
Deployments	Cloud, hosted and on-premise 1 or more CRM to <i>n</i> AX companies	Cloud, hosted, and on-premise 1 CRM to 1 AX Company
End Points	Dynamics CRM, Dynamics AX, SQL Server, ODBC, OLE-DB, CSV, XML, Web Services, Sharepoint	Dynamics CRM, Dynamics AX
Custom Objects	Yes, via point-and-click interface	Yes, via included SDK
Business Logic	Yes, via point-and-click interface	Limited, via included SDK
Latency	Real-time, polling, and batch	Polling
Expertise	Data/Business Analyst	Base template – Power user Extended capability - .NET programmer

Scribe Insight	Connector for Microsoft Dynamics®
<ul style="list-style-type: none"> ➤ A powerful and flexible graphical design environment that can easily extend the standard templates to support any vertical and/or customer specific business rule or process. ➤ A single open platform for creating migrations and integrations, with the entire Dynamics™ line of products as well as, many additional applications and data stores. ➤ Built for the enterprise with support for multi-company, multi-currency and multi-domain deployments; failover for high availability business needs such as web stores and global enterprises; and multi-threading for high volume operations. ➤ A mature and proven product with over 14 years of delivering integration tools to over 10,000 customers. 	<ul style="list-style-type: none"> 🚀 Low entry cost (free) for companies with a very limited budget. 🚀 Simple and easy installation by non-technical application power-user staff. No coding for basic deployment. 🚀 Pre-built template includes typical front-office/back-office business model integration of Accounts, Contacts, Sales Orders and Invoices. 🚀 No third party tools to license and manage. 🚀 Software developers kit (SDK) available for customizing the integration between CRM and ERP.

Company Integration Profile

Scribe Insight

- One or more Dynamics CRM with multiple Dynamics AX companies
- Need to migrate data from one or more sources
- Requires industry specific integration processes
- Integration with other applications such as Web Store, Data Warehouse or other Dynamics sites across the globe.
- Scalability to support high growth
- High data volume
- High availability requirement

Connector for Microsoft Dynamics®

- 🚀 One Dynamics CRM and one Dynamics AX
- 🚀 Limited budget
- 🚀 No integration requirements to other systems
- 🚀 Business process aligns with the template for item master, order processing, and invoicing
- 🚀 Limited or no technical resources
- 🚀 Small transaction volume with little increase over time

*According to Pepijn Richter, a Microsoft product marketing manager, the connector will be available before the end of 2010 and will support about ten business scenarios. It will give you a bi-directional interface, with AX being in the lead. It will support CRM on premises and CRM online